Rocky Mount MPO CTP Meeting

MINUTES

Meeting Date: April 23, 2014

The meeting was held at 2:00 PM in Conference Room One on the second floor at Rocky Mount City Hall

In attendance:

- Elton Daniels, Town of Sharpsburg Manager
- Jimmy Eatmon, NCDOT Division 4 Program and Schedule Support Manager
- Gene Foxworth, Town of Nashville Planning Director
- Todd Gardner, Tar River Transit Administrator
- Brian Hassell, Edgecombe County Planning Director
- Brad Kerr, Rocky Mount Engineering Director
- Bob League, Rocky Mount Transportation Planner
- Sarah Lee, NCDOT Transportation Planning Branch Engineer
- Scott Walston, NCDOT Transportation Planning Branch Supervisor
- Steve Yetman, Rocky Mount Assistant City Engineer
- Cheryl Collins, NCDOT Transportation Planning Branch Engineer

Review CTP Flowchart and Vision/Goals

The committee briefly viewed the CTP flowchart to see the current and upcoming steps. The Vision and Goals were briefly reviewed as a reminder for the survey development. The NCDOT CTP website was also viewed to show where the meeting minutes and other files are available.

Finalize Public Survey Development

Sarah handed out printouts and displayed the online version of the survey, which included edits from the last meeting. The committee reviewed the edits, and a few more changes and additions were made. A map will be included with the zip code questions, and a rail question will be added. The top transportation issues were listed, and another question will be added for top projects.

Sarah also handed out the Sampson County CTP paper survey version for comparison. The Rocky Mount survey will be formatted similarly, and the goal is to have one side English and the other side Spanish. There will also be a QR code provided that users can scan with their smartphone.

Sarah will finalize the survey and share with the committee in the next few days. The committee members will test the survey with trial submissions, and Sarah will clear the responses before the committee advertises and shares the final survey hopefully within a week.

Discuss Public Survey Distribution

Sarah began the discussion with a review of prior suggestions for methods of advertising and sharing the survey. The committee continued to discuss methods that could be used, including a newspaper article, school folders, utility bill inserts, twitter and facebook, member government websites, email listserves, copies with bus and van drivers, copies in churches / post offices / libraries / senior centers / visitor centers, copies in City Hall, and flyers with pull tabs.

The survey will be open for a 60 day period.

The next meeting will be at 2:00pm on Wednesday, May 28.

The meeting adjourned at 3:10 PM.



